

Troy, Michigan, USA
MSU Management Center
November 5-6, 2008



WORLD
Automotive Body

Programs

Plenary
Body Design & Engineering
Advanced Materials
Manufacturing Processes & Systems

Papers

Due by August 8, 2008

All authors must submit an abstract and biography at least two weeks prior to paper submission date.

Presentations

Due by August 14, 2008

Chairs

Joseph Carpenter, PhD, **US DOE**
Ann Cieszkowski, **Noble International**
Subi Dinda, PhD, **Automotive Materials & Manufacturing Technology**
Changqing Du, PhD, **Chrysler**
Marjolaine Doux, PhD, **ArcelorMittal**
Mikael Fermer, PhD, **VolvoCars**
Udo Haenle, PhD, **BMW**
Bijan Khatib-Shahidi, PhD, MBA, **Ford**
Mike Lee, **Ford**
Alan Luo, PhD, **General Motors**
Gulam Mohiuddin, **General Motors**
Kimihiro Nishimura, **Nissan**
Mark Pafumi, **Honda**
Dinesh Seksaria, PhD, **Alcoa**
Lothar Teske, **Opel**
Simon Xu, **General Motors**
Frank Wenneberg, **ABB**
James Welton, **General Motors**

Please visit www.bodycongress.org for Author's kit, Registration forms, Sponsorship form, and Exhibitor form.

Technical Program Covers

Who Should Exhibit

Who Should Attend

- Body Design & Engineering
- Materials
- Die Engineering, Stamping & Fab
- Body Assembly & Joining Systems & Body Shops
- Vehicle Performance Integration
- Safety Systems
- Interior & Exterior Systems
- Vehicle Programs
- Vehicle Electronics
- Final Assembly
- Paint & Finishing
- Energy & Environment

Companies specializing in:

- Workholding/Toolholding
- Assembly/Joining/Fastening
- Equipment
- Forming/Fab Shop Tooling
- Material Handling/Robotics
- Laser/Paint/Finishing Equipment
- Interiors/Safety Systems
- Welding/Blazing/Soldering
- Cutting Systems/Supplies
- Materials(Ferrous, Non-Ferrous)
- Test Equipment
- CAD/CAM/CAE Hardware, Software
- Analytical Prototyping/Virtual Reality
- Materials
- Test Equipment/Systems
- Quality Control
- New Body Hardware
- Body Electronics

- Automotive body engineers, managers, plant engineers, plant managers, purchasing, marketing, and financial personnel and executives of the following disciplines:
 - design
 - product
 - materials
 - interior & exterior
 - safety
 - manufacturing
 - plant engineering
 - body, fab, and assembly shops
 - paint and finishing
- Media
- Educational institutes

Other Sponsorship Opportunities

Conference Bags

1 Available - US \$ 5,000
IABC distributes bags, you can have your company logo on one side and the IABC logo will be on the other.

Lanyards

2 Available - US \$ 3,500
Lanyards are handed out at our registration counters, your company name can be displayed around the necks of our attendees.

Coffee Breaks

4 Available - US \$ 2,000
Sponsor one of two morning or one afternoon coffee breaks either day. Your company logo will be displayed on 8 oz. cups and napkins provided to attendees. Promotional materials may also be displayed.

Internet Pavilion

1 Available - US \$ 1,000
Computer stations are a must-have for every conference, sponsor ours and enjoy the name recognition among attendees of our company.

Evening Reception

3 Available - US \$ 3,000
Our evening reception is a highlight of the conference for all attendees. Sponsor's name and logo are displayed on cups and napkins.

Technical Program

2 Available - US \$ 2,000
Advertise in our technical program! Sure to reach researchers, design and development professionals, while providing an outline of the conference.

Registration Bag Inserts

6 Available - US \$ 1,000
Your materials can be inserted into our conference bags, providing additional exposure for your company. Materials must be approved by IABC and be no more than 8" x 11" in size.

Exhibition Directory/Calendar of Business

Printed and distributed worldwide - US \$ 2,500
Place an ad in our Exhibition Guide distributed to all attendees, and enjoy marketing year-long.

Technical Group Refreshments

4 Available - US \$ 1,000
Sponsor one of our breakout sessions, and your logo will be displayed on cups and napkins distributed with refreshments.

General Refreshments

Unlimited - US \$ 300
Provide a snack table and display your company logo.

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