

Troy, Michigan, USA

MSU Management Education Center

November 3-4, 2010

Reserve Exhibits



**North American
Automotive Body-in-White Exhibits**

Session Topics

Joining
Lightweight Multi-Materials Applications
Stamping & Assembly Processes
Vehicle Performance - CAE/Structures,
Safety, NVH, Crash and others
Innovations - Future Body Concepts,
Smart Materials, Auto Driving
EV - Design Issues
CAFE

Exhibits

North American Body-in-White Exhibits &
Body-in-White Introduction
OEMS & Suppliers Exhibits

Abstracts Due By July 21, 2010

Chairs

Subi Dinda, PhD, **Oakland University**
Changqing Du, PhD, **Chrysler**
Marjolaine Doux, PhD, **ArcelorMittal**
Zhili Feng, PhD, **Oak Ridge National Lab**
Mikael Fermer, PhD, **Volvo Cars**
Antonio Fuganti, PhD, **Fiat**
Umesh Gandhi, PhD, **Toyota**
Nico Langerak, **Corus Group**
Menachem Kimchi, **EWI**
Krishna Murali, PhD, **General Motors**
Kimihiro Nishimura, **Nissan**
Mark Pafumi, **Honda**
Warren Parsons, **General Motors**
Dean Paxton, **Pacific Northwest National Lab**
Thomas Reisinger, PhD, **ABB**
Karl Roll, PhD, **Daimler**
Lothar Teske, **Opel**
Simon Xu, **General Motors**

Technical Program Covers

- Body Design & Engineering
- Materials
- Die Engineering, Stamping & Fab
- Body Assembly & Joining Systems & Body Shops
- Vehicle Performance Integration
- Safety Systems
- Interior & Exterior Systems
- Vehicle Programs
- Vehicle Electronics
- Final Assembly
- Paint & Finishing
- Energy & Environment

Who Should Exhibit

Companies specializing in:

- Workholding/Toolholding
- Assembly/Joining/Fastening
- Equipment
- Forming/Fab Shop Tooling
- Material Handling/Robotics
- Laser/Paint/Finishing Equipment
- Interiors/Safety Systems
- Welding/Blazing/Soldering
- Cutting Systems/Supplies
- Materials(Ferrous, Non-Ferrous)
- Test Equipment
- CAD/CAM/CAE Hardware, Software
- Analytical Prototyping/Virtual Reality
- Materials
- Test Equipment/Systems
- Quality Control
- New Body Hardware
- Body Electronics

Who Should Attend

- Automotive body engineers, managers, plant engineers, plant managers, purchasing, marketing, and financial personnel and executives of the following disciplines:
 - design
 - product
 - materials
 - interior & exterior
 - safety
 - manufacturing
 - plant engineering
 - body, fab, and assembly shops
 - paint and finishing
- Media
- Educational institutes

Other Sponsorship Opportunities

Conference Bags

1 Available - US \$ 5,000
IABC distributes bags, you can have your company logo on one side and the IABC logo will be on the other.

Lanyards

2 Available - US \$ 3,500
Lanyards are handed out at our registration counters, your company name can be displayed around the necks of our attendees.

Coffee Breaks

4 Available - US \$ 2,000
Sponsor one of two morning or one afternoon coffee breaks either day. Your company logo will be displayed on 8 oz. cups and napkins provided to attendees. Promotional materials may also be displayed.

Internet Pavilion

1 Available - US \$ 1,000
Computer stations are a must-have for every conference, sponsor ours and enjoy the name recognition among attendees of our company.

Evening Reception

3 Available - US \$ 3,000
Our evening reception is a highlight of the conference for all attendees. Sponsor's name and logo are displayed on cups and napkins.

Technical Program

2 Available - US \$ 2,000
Advertise in our technical program! Sure to reach researchers, design and development professionals, while providing an outline of the conference.

Registration Bag Inserts

6 Available - US \$ 1,000
Your materials can be inserted into our conference bags, providing additional exposure for your company. Materials must be approved by IABC and be no more than 8" x 11" in size.

Exhibition Directory/Calendar of Business

Printed and distributed worldwide - US \$ 2,500
Place an ad in our Exhibition Guide distributed to all attendees, and enjoy marketing year-long.

Technical Group Refreshments

4 Available - US \$ 1,000
Sponsor one of our breakout sessions, and your logo will be displayed on cups and napkins distributed with refreshments.

General Refreshments

Unlimited - US \$ 300
Provide a snack table and display your company logo.

Please visit www.bodycongress.org for Author's kit, Registration forms, Sponsorship form, and Exhibitor form.